

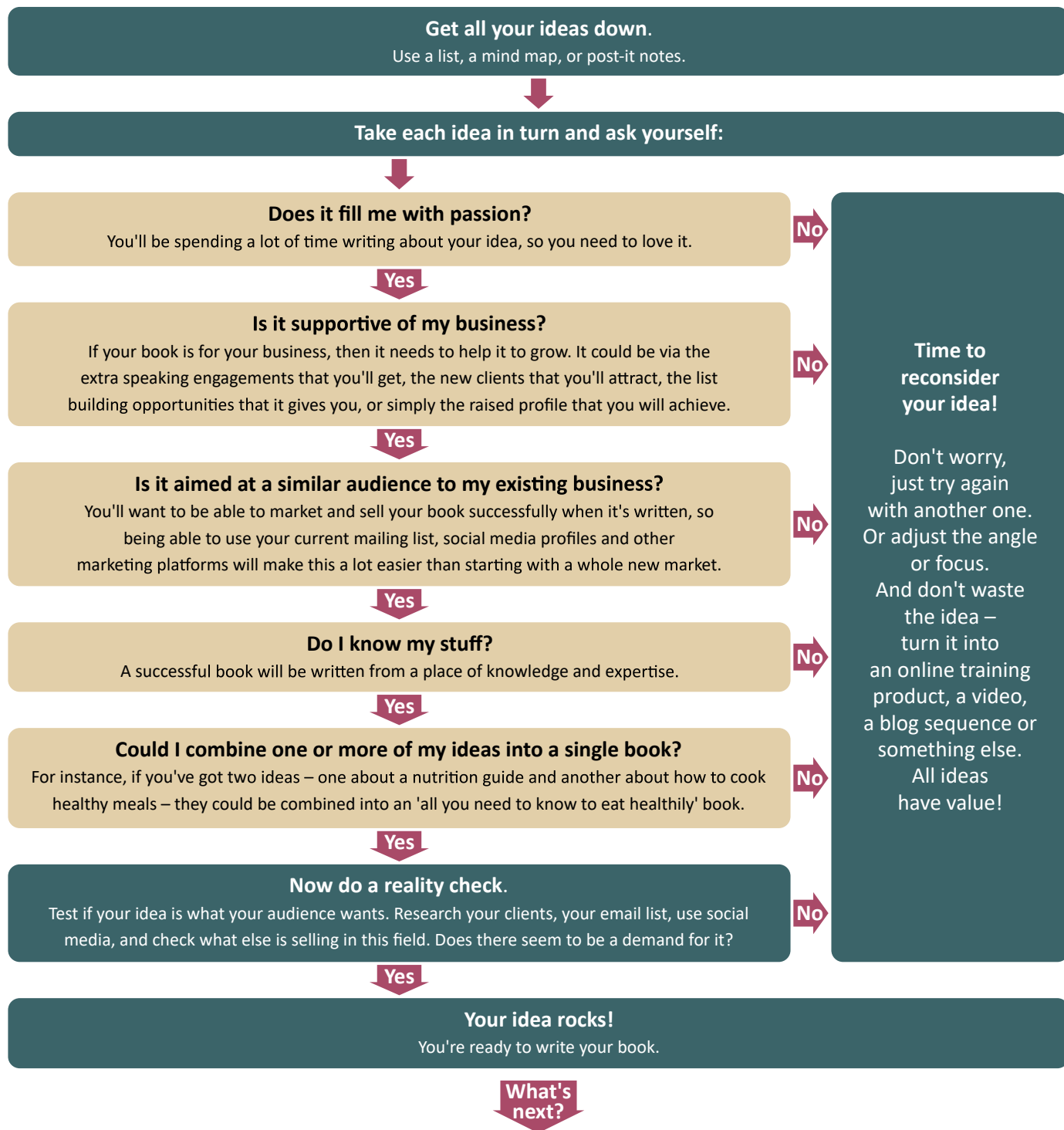
Ginny
Carter

GHOSTWRITER

**Picking the
Killer Idea
For Your
Business Book**

Picking the Killer Idea For Your Business Book

The number one question my coaching clients ask me is: 'I've got seven topics that I could write a book about. Each one is brilliant and would make the world a better place. I'm finding it hard to narrow down my options. **How do I decide which is the killer idea?**'



If you need hands-on help with ghostwriting or coaching for your book, [please get in touch](#)



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